

!!!MORE THAN 30 YEARS OF EXCELLENCE!!!



ASSIGNMENTS ABROAD TIMES

*Indias No. 1 Newspaper
For Overseas Jobs*

**Your Quest For The
Dream Job Abroad
Ends Here!**



Aishwarya Publications Pvt. Ltd.

4th Floor, Centre Point Bldg., 18th Road, Chembur (E), Mumbai-400071

Tel.: 022-2529 0304 / 022-2529 0405 • Fax: 022-2528 6238

Email: adv@assignmentsabroadtimes.com

Website: www.assignmentsabroadtimes.co

RATE CARD



ASSIGNMENTS ABROAD TIMES

Language : English
 Frequency : Bi-weekly (Sat & Wed)
 Printing Process : Web Offset
 Screen Black & White : 65 LPI
 Colour : 85 LPI

MECHANICAL DATA

- One Page: 32 cms. x 51 cms. = 1632 sq. cms.
- Width of column: 4.3 cms for display ads & 6 cms. for appointment ads.
- Length of column: 51 cms.
- Fraction of a centimetre will be treated as one full centimetre, being rounded off to the next higher centimetre.
- Advertisements measuring in length less than 5 cms. short of the full height, i.e., above 47 cms. will be charged for the full height i.e. 51 cms., length.

MINIMUM SPACE

- 5 cms. x 4.3 cms. for display ads. and in multiples of minimum width.
- 5 cms. x 6 cms. for appointment ads. and in multiples of minimum width.
- Front & back page ads as stipulated under separate headings
- Advertisements of more than minimum width must be of a minimum of 5 centimetres height. If the size of the advertisement is less than the stipulated minimum height, the same will be treated as a Strip Advertisement and 25% premium will apply on space used, subject to a minimum of 164 sq. cms.

FRONT PAGE

(Solus only)

Maximum size : 25 cms. x 18 cms.
 Minimum size : 20 cms. x 13.5 cms.

MATERIAL REQUIRED

Softcopies in PDF/EPS/TIFF formats with 300dpi.
 For Colour ads, CMYK colour separation must.

COMPETITIVE ADVERTISEMENTS

While every effort will be made by the Management to avoid publication of competitive advertisements in 'Knocking' positions or in close proximity to each other, in same page or in the opposite page, no guarantee can be given in this respect, nor will any claim for free repeat insertion be entertained.

DISPUTES

No dispute / protest / claim in respect of any bills will be entertained, unless made within one week of publication. Under no circumstances, shall payment for any bill or any portion thereof be held back as disputed.

PAYMENTS

RTGS / NEFT / IMPS / Drafts / Cheques are to be drawn in favour of

"Aishwarya Publications Pvt. Ltd." only.

WIDTH PARTICULARS

APPOINTMENT ADVERTISEMENTS

Size	Min.	2nd	3rd	4th	5th
Width in Cms.	6	12.5	19	25.5	32

DISPLAY ADVERTISEMENTS

Size	Min.	2nd	3rd	4th	5th	6th	7th
Width in Cms.	4.3	8.9	13.5	18.1	22.7	27.4	32

Advertisements with odd width will be adjusted to the next size and be billed



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ADVERTISEMENT RATES

Rates are in Rupees per sq. cm. (1 cm. width x 1 cm. height) (w.e.f. 16-12-2024)	Single Edition	Double Edition
APPOINTMENTS		
(Black & White)	1000	1600
Special Position	1300	1700
(Four Colour)	1300	1800
Special Position	1400	1900
DISPLAY		
(Black & White)	1100	1700
Special Position	1400	1900
(Four Colour)	1400	1900
Special Position	1500	2000
BACK PAGE		
(Black & White)	1200	1700
(Four Colour)	1600	2000
FRONT PAGE (SOLUS)		
(Four Colour)	2100	3100

Special positions will be accepted subject to the availability of space.

BOOKING DEAD LINE

		Wednesday	Saturday
Appointment Ads.	(Black & White) (Four Colour)	Tuesday 5 p.m. Monday 2 p.m.	Friday 5 p.m. Thursday 2 p.m.
Display Ads.	(Black & White) (Four Colour)	Tuesday 10 a.m. Monday 2 p.m.	Friday 10 a.m. Thursday 5 p.m.
Back Page	(Black & White) (Four Colour)	Monday 2 p.m. Monday 2 p.m.	Thursday 2 p.m. Thursday 2 p.m.
Front Page	(Four Colour)	Monday 10 a.m.	Thursday 10 a.m.

It is advisable to book the space in advance to avoid disappointment.

CANCELLATION: All cancellations have to be effected latest by 2 p.m. on the previous day of publishing. No cancellations acceptable for appointment advertisements.

For Enquiries, Contact

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For e-Paper Registration Log on to:

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